More from The Economist My Subscription Subscribe Log in or register

The Economist World politics Business & finance Economics Science & technology Culture Blogs Debate Multimedia Print edition

Art after Fukushima Timekeeper reading list Reprints & permissions

# Godzilla's grandchildren

How the nuclear disaster roused Japan's artists

Mar 10th 2012 | TOKYO



**Like** 219

Tweet

# Chim Pom/Courtesy of Mu in-to Production

#### Disorderly conduct

# Follow The Economist

# Latest updates »



Print

**Hi there, Bad Boy J**: Can K-pop bring the two Koreas closer together?

Asia | Mar 31st, 07:32



**The Pope and hell**: Why a papal comment about hell triggered a...

Erasmus | Mar 30th, 22:52



A Palestinian protest march turns deadly: Israel has killed over a dozen... Middle East and Africa | Mar 30th, 19:18 IN JAPAN there is no kudos in going to jail for your art. Bending the rules, let alone

Subscribe today and enjoy great savings

t was one reason Toshinori Mizuno was terrified as hima Dai-ichi nuclear-power plant, trying to get the

Fast forward thinking.



SUBSCRIBE NOW >

of largely unschooled artists who e disaster, and are engagingly off-limits Dai-ichi plant as a canvas y attached a painting of its nuclear mural, "The Myth of it off a day later.

hird reactor holding up a referee's

egistered its highest reading where

n people rarely challenge a man in

use suspicion, he says, is

In this section

The big why

Comfort, joy and disagreement

Creation story

My family and other animals

Godzilla's grandchildren

Reprints

art

nt.

that has become clearer since the nuclear disaster of March 11th 2011. In fact, Noi Sawaragi, a prominent art critic, says they may be hinting at a new direction in Japanese contemporary art.

Radiation and nuclear annihilation have suffused Japan's subculture since the film "Gojira" (the Japanese Godzilla) in 1954. The two themes crop up repeatedly in manga and anime cartoons. Over the past decade or so Takashi Murakami, Japan's best-known artist, has explored consume

Murakami, Japan's best-known artist, has explored consumerism and the fetishisation of sex in "Superflat", work that draws on the flattened forms of fine art and cartoons to



John Henry was a type-setting man:

When newspaper compositors were...

Prospero | Mar 30th, 15:36



**Daily chart**: Donkey skins are the new ivory

Graphic detail | Mar 30th, 11:34



The Economist explains: What is Good

Friday?

The Economist explains | Mar 30th, 07:59



**Slippery gerrymanders**: The Supreme Court struggles with partisan...

Democracy in America | Mar 29th, 16:30

More latest updates »

# Most commented



Al-spy
The workplace of the future

- **2 Daily chart**: Americans are richer than they were in the 1970s
- **3** Slippery gerrymanders: The Supreme Court struggles with partisan redistricting

https://www.economist.com/node/21549913

highlight the mindless Utopianism of Japanese shopping culture. Mushrooms and mushroom clouds are frequent motifs and he recently travelled to Qatar to unveil a 100-metre painting inspired by Fukushima.

ChimPom confronts Mr Murakami's consumerist concerns, at times head-on. One of their works, "I'm BOKAN" (2007), obliquely refers to his collaboration with Louis Vuitton, which included decorating its ubiquitous handbags with the Japanese artist's bright and instantly recognisable marks. ChimPom took some Louis Vuitton bags to Cambodia and blew them up using cleared landmines. The message to Japan was that conflict exists, however cute things might seem back home.

In 2008 they used a plane's exhaust fumes to mark the sky over Hiroshima with the word "Pika" for the flash an atom bomb makes in manga. They were pilloried for what was seen as an insult to the victims of the tragedy and grovelled in apology. But they also explained that they were reminding the public of what was often forgotten in Japan's subculture: that the nuclear threat was real, not a figment of an otherworldly imagination.

ChimPom says it pays homage to Mr Murakami, but its work has moved on. As Mr Sawaragi puts it, Superflat largely reflected the culture of stability during the "bubble years" until the early 1990s (the bubble was not just economic; it was also one of "imaginary reality"). ChimPom questions that stability itself. "Their work is not flat. They are trying to question and discuss what was invisible in the Superflat society," he says.

Other young artists are ploughing similar ground. Kota Takeuchi, for instance, secretly took a job at Fukushima Dai-ichi and is recorded pointing an angry finger at the camera that streams live images of the site. Later he used public news conferences to pressure Tepco, operator of the plant, about the conditions of its workers inside. His work, like ChimPom's, blurs the distinction between art and activism.

Japanese political art is unusual and the new subversiveness could be a breath of fresh air; if only anyone noticed. The ChimPom artists have received scant coverage in the

- **4** "Greed is good", Teutonic-style: An exhibition on German saving, the virtue turned problem
- **5** The Economist explains: Why is Finland so happy?

# Products and events

# **Test your EQ**

Take our weekly news quiz to stay on top of the headlines

#### Want more from The Economist?

Visit The Economist e-store and you'll find a range of carefully selected products for business and pleasure, Economist books and diaries, and much more

stuffy arts pages of the national newspapers; mostly they are treated as part of a delinquent fringe. The group held just one show of Mr Mizuno's reactor photographs in Japan. He says: "The timing has not been right. The media will just want to make the work look like a crime."

• This article appeared in the Books and arts section of the print edition

**Like** 219

Tweet





Want more? Subscribe to The Economist and get the week's most relevant news and analysis.

# The **Economist**

Contact us

Help

My account

Subscribe

Print edition

Digital editions

**Events** 

### **Sections**

United States

Britain

Europe

China

Asia

Americas

Middle East & Africa

International

**Business & finance** 

**Economics** 

Markets & data

Science & technology

Special reports

Culture

Multimedia library

#### Debate and discussion

The Economist debates Letters to the editor

# **Blogs**

Bagehot's notebook

Buttonwood's notebook

Democracy in America

Erasmus

Free exchange

Game theory

Graphic detail

Gulliver

Prospero

The Economist explains

# Research and insights

**Topics** 

Economics A-Z

The World in 2016

Which MBA?

MBA Services

The Economist GMAT Tutor

The Economist GRE Tutor

**Executive Education Navigator** 

Reprints and permissions

#### The Economist Group »

The Economist Intelligence Unit

The Economist Intelligence Unit Store

The Economist Corporate Network

Ideas People Media

1843 Magazine

Roll Call

CQ

EuroFinance

Jobs.Economist.com	The Economist Quiz	
Timekeeper saved articles		

The Economist Store Editorial Staff Modern Slavery Statement

View complete site index »

Copyright © The Economist Newspaper Limited 2018. All rights reserved.